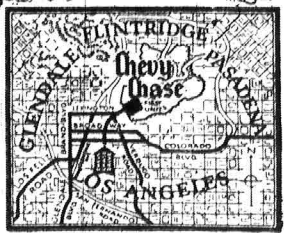


In two weeks!
Chevy Chase
has become—
a Magic name
in Southern California—



*From all 4 sides
the people come*

And all who see the surpassing beauty of this great 1600-acre property for the first time appreciate why its former owner kept it locked up for more than 15 years as a private retreat.

*See This
Hidden Domain
Today*

From Los Angeles—Drive to Glendale via Glendale Blvd., then north on Brand Boulevard to Colorado Boulevard, then east on Colorado to Chevy Chase Drive, then north to Tract Office.

From Hollywood—Drive to Glendale via Los Feliz Boulevard to Brand Boulevard, then north on Brand to Colorado, then east to Chevy Chase Drive, then north to Tract Office.

From Pasadena—Drive to Glendale via Colorado Boulevard to Chevy Chase Drive, then north on Chevy Chase Drive to Tract Office. SEE MAP.

Chevy Chase is the last untouched area of its class and type that is located well within the metropolitan grasp of Los Angeles. Civilization is now conquering it—this is inevitable—but under the guiding hand of Bert Farrar, it will soon be evident to all visitors that Chevy Chase will retain all of its present sylvan beauty and will become an increasing joy to thousands of home dwellers instead of a private estate for one family only.

Practically all the new home-sites that were made available to buyers last Sunday were sold out in a few hours, and all week long the sales have steadily kept up with the steam shovels and road scrapers that are biting into the undeveloped portion of the first unit.

The most that can be promised this weekend is 20 new lots on Sunday morning, and these surely will go to the first comers. However, it is wise to see Chevy Chase at once and if all available home-sites are sold by the time you get there it will still be possible to make advance reservations for choice locations in the surrounding area that will soon be reached by the new roads that are now under forced construction.



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