

PETER HANSON TAKES PART IN CONTEST

Delivers Talk At Conference
On 'Own Your Home'
Held In Pasadena

Peter Hanson, past-president of Glendale Realty board, was one of the speakers in the "Own Your Home" conference at Hotel Maryland, Pasadena, today. Realtors from various parts of California attended the conference and the competition for the trophy offered by the state chairman, Clifton J. Platt, was keen.

The address delivered by Mr. Hanson follows:

"To own your own home is fundamentally sound. It satisfies a natural longing. There is an inherent right in all to own a little bit of earth. It is an inherent right to call your roof your own. It is a just due to which your wife and children are entitled.

"There is an aristocracy in the ownership of one's home. It fills the family with a justifiable pride and puts them on an equal social plane with other home owners. It establishes credit and financial standing so they can hold up their heads in their community. It forms habits of saving that increase wealth in old age and secures a safe, cumulative investment that dispenses with the landlord. The whole family shares in the common effort to acquire a home, thus cementing the family ties and stabilizing the family life.

Develops Pride
"Home ownership develops the finer feelings. The road from primitive cave to modern mansion is paved with the longings of the human heart. Beauty has its own magnetism. Through the long years the battle for the beautiful has carried on, and all the home beauty we cherish and enjoy today comes out of the better home struggles of the centuries. It invades the realm of the sacred. It is the setting of life's finest moments. Around it cling the tenderest ties—the endearing memories of youth, the cherished hopes of middle-life, the aching memories of declining years.

"Home ownership involves the moral and spiritual. No mightier force leaves its moral impress, it fosters ideals. It moulds character. It directs destinies. 'As a man thinketh so is he.' Home ennobles the whole realm of thought. Over the croonings of the cradle, through the long night watches of the sickroom, from skipping and saving and suffering—out of these God made the mother heart. And the first fruits are kindness, compassion and love. Heart and home is woman's heritage to humankind.

Fosters Initiative
"Home ownership fosters incentive and initiative. Creative ideas, long hidden and dormant, suddenly find expression. New ambitions spring up within. There is more to live for. He is working for home and family now. The urge to do and be brings out the best. The follower becomes the leader. He is a new creature, and just because he owns his own home.

"It inculcates civic pride. From tenant to owner enjoins a new duty. A new horizon expands. Self-respect in his interest in civic affairs, and a new personality asserts itself in community life for the first time, and a better city is being builded, for another mind is centered there.

"Owning the home promotes national loyalty. The peace and quiet of home are you-heated and us only by the protecting arm of Sam. Our loved ones are safe and secure at home this day only because our government has underwritten that security. The home owner is the most interested in that security, and therefore the most loyal in its defense. The stronger the 'home feeling,' the greater the patriotic response for home and country. The home owner makes the best citizen.

Heritage of Home
"The heritage of home is our God-given institution. We can make it what we will. It is the foundation of our national security. It is the safety valve of our family ties. It is the balance wheel of our social fabric. It is the inspiration of our ideals.

"These then are the tokens of home-owning. Its influence is so far-reaching, we can scarcely grasp its full significance. It touches every phase of human endeavor and profoundly affects our national life. Surely it is a challenge to realtor service, and with awakened conscience to our duty and responsibility, we accept the task that it sets to make every family head a home-owner."

JAPS' TOTAL SPECIE

TOKIO, March 21.—The total specie holdings of Japan, according to estimates recently made public, amounts to 1,000,000,000 yen.

Town Minus Single Debt Is Discovered

LAKEVILLE, "ass., Mar. 21.—The town without a debt. This is Lakeville. Any resident will proudly tell you that. At the town meeting it was reported that the town is entirely free from debt, has \$17,000 in the treasury and possesses the lowest tax rate in Plymouth county.

Salesmen Urged For Associate Members

Vice-president Fred R. Caldwell of the Oakland-Berkeley district of the California Real Estate association has started a drive to enroll salesmen in the association as associated members. President D. Richard Ainsley has appointed Mr. Caldwell chairman of the salesmen membership division. He will make his first campaign to enroll the salesmen of Oakland, Berkeley and Alameda under the aegis of the state association. It will be the desire of my administration as head of the Oakland board to see every salesman become an association member, as well as the brokers who have just recently voted to come in," Mr. Caldwell declared. He will name his own committee.

State Realtors Name Flood Control Leader

President Ainsley has announced appointment of Carl E. Johnston Sacramento vice president, to be chairman of the Flood Control and Irrigation committee of the state association, for the Sacramento valley. Last month the Sacramento river went on the rampage, being higher than for many years. Vice-president Johnston is planning to visit all of his local towns and boards, and will be accompanied by President Ainsley and the state secretary on a tour from Sacramento via the east side highway to Redding, then southward via the west side, closing with a rally at Woodland.

FOREIGN SHIPPING

WASHINGTON, March 21.—The United States, in 1924, materially reduced the \$73,000,000 spent in 1923 for foreign shipping services.

Keep Engineer's Gangs Busy

Purchasers of lots in Chevy Chase, the new 1600-acre tract adjoining Glendale, Los Angeles, Flintridge and Pasadena, are shown at the top, signing up for lots so fast construction crews cannot keep pace. Below is a glimpse of the new Chevy Chase bridge trail, and a few of the riders who participated in the opening ceremonies.



—Photo by Philip Dubois

homesites in the area immediately surrounding the first unit but not yet reached by our new roads. However, with our augmented construction force, we hope to have twenty or thirty new lots ready for sale tomorrow morning."

In addition to the road construction work in Chevy Chase a new force of laborers have just commenced the construction of new bridge trails in the upper portion of the property, which, according to Franz Herding, city planning architect, will be made a prominent part of the Chevy Chase homesites. Has completely

opening celebration at the Flintridge stables. Universal enthusiasm for the tree clad beauties of the Chevy Chase trails was expressed by those riders, who are familiar with all the most beautiful sections of the southland.

A score or more of wild deer were encountered by one group of riders and hundreds of grey squirrels and quail were put to rout for the first time in over fifteen years by this gay cavalcade. In addition to the construction of new bridge paths it is stated that the golf links, club house, swim-

Farm Lands Session At Visalia March 28

The California Real Estate association is planning a farm lands conference at Visalia, under the auspices of the San Joaquin Valley Realtors' association and the Visalia Realty board, Saturday, March 28. E. G. Hughson, president of the valley association, will preside. President D. Richard Ainsley of the state association