

Chevy Chase

Tomorrow Bert Farrar offers to the people of Glendale the most stupendous opportunity that has been known or that ever can occur again in this community.

It is a day that demands your **INSTANT ATTENTION.**

It is the very first day in which Chevy Chase can be visited and inspected. The public generally will not be notified until September 27th. **TOMORROW** is your day! Even you who live here at the very gate of the great Farrar property have never seen a sight like this.

Of course you understand that everything that has happened in Chevy Chase up to this time has been merely preliminary to this real formal opening which will be heralded by the greatest advertising and selling campaign ever seen in this locality.

* Remember what happened on the 8th day of last March when the first unit of 80 beautiful homesites, just inside the Glendale gateway was announced in this paper. Perhaps you were there and saw the thousands of buyers who snapped up every single one of these sites and asked for more.

Since that time many of these original buyers have resold at a profit. Several new blocks of homesites have also been placed on the market from time to time as road construction permitted and immediately sold.

But Chevy Chase as a whole has remained a hidden domain, only visited by the engineers and workmen employed on the immense crew that has been constructing the Chevy Chase Drive Highway System which will connect Glendale for the first time by direct route with Flintridge and Pasadena.

Tomorrow this great scenic boulevard will be open to you for nearly two miles into the heart of the property. It winds under the overarching branches of great oaks and sycamores, past the great rolling expanse where the Chevy Chase Golf & Country Club is to be developed, and then divides into two branches, one going direct to Flintridge and the other to Pasadena, making what is unquestionably the finest residential avenue that will ever be built in this locality.

But
Glendale
gets
First Choice
Tomorrow

Big View Homesites
Wonderful Trees

\$1550

Many Much Lower
Every One A
Bargain Tomorrow

5 Minutes Drive
from the
Center of Glendale
on
Chevy Chase Drive

Bert Farrar Inc

OWNER
OFFICE IN CHEVY CHASE
Telephones
Gayfield 8840 Glendale 5287
Post Office Address BOX 246 Glendale, California

This great highway system is the key to Chevy Chase. It is the one factor making possible the great opening that is to take place on the 27th.

Tomorrow it will allow you to see in its entirety, the marvelous residential community that Bert Farrar is building at your very doors.

The new homesites now made accessible for the first time by this boulevard will surpass in desirability anything you have ever seen before. All improvements are included, installed by expert engineers according to the plans of city-planning architects who lead in their profession.

Their superlative work makes it possible for you to build a permanent home in Chevy Chase, with the confident assurance that it will always remain one of the finest strictly residential areas in the world, and yet the prices are so low during this opening that they defy comparison with anything else within a much larger radius from the center of Los Angeles.

Look them all over NOW before the rest of the world is invited here to buy. In great sales like this the best bargains are always picked up right at the start. You will find splendid building sites as low as \$950 just as there were on the opening day of the first unit of five months ago. You will also find some of the most marvelous big estates you have ever seen, many over an acre in size, in the Sheridan Road District (never opened before) on the borders of the green fairways of the golf course at prices ranging up to \$15,000.

See this property NOW. It is still very new, but you will see enough to prove our emphatic statement that Chevy Chase is destined to become the most famous residential section of Southern California. In future years people will pay high premiums for the privilege of living here, and yet TODAY you can buy the finest sites of all at prices that are actually lower than other property outside the gates of Chevy Chase.

Don't let ANYTHING INTERFERE with a visit to Chevy Chase TOMORROW!

UNITING FOUR GREAT COMMUNITIES
GLENDALÉ FLINTRIDGE PASADENA LOS ANGELES

